Southern Botanical receives Overall Safety Achievement Award from PLANET.

August 5, 2013, Dallas, TX--
Southern Botanical announced today that it was recently awarded an Overall Safety Achievement Award from the Professional Landcare Network (PLANET.)

The award, part of PLANET’s annual Safety Recognition Awards Program and sponsored by CNA, honors those companies with thorough, high-performing safety programs that create and maintain safe work environments in the green industry. It is designed to reward green industry companies that consistently demonstrate their commitment to safety. Southern Botanical was evaluated across a number of criteria and a checklist was used to rate the company’s complete safety program.

“Nothing is more important to us than our team members’ health, happiness and safety,” commented Jason Craven, President and CEO of Southern Botanical. “Consequently, nothing could be more important than developing and maintaining the safest possible practices and environments. This is mission critical for the success of our company and goes straight to the end objective of providing a first-class service to our clients. We are very pleased to have maintained the standards necessary to have been awarded such a recognition as this!”

PLANET is the national trade association representing more than 100,000 landscape industry professionals, who create and maintain healthy, green living spaces for communities across America. PLANET members are committed to the highest standards in industry education, best practices and business professionalism. Many of PLANET’s professionals have attained the status of becoming “Landscape Industry Certified”, achieving the greatest level of industry expertise and knowledge. Visit PLANET at www.landcarenetwork.org.

Southern Botanical is the DFW benchmark for high-end landscaping and garden management. Considered a turnkey vendor for complete indoor and outdoor horticultural décor, irrigation, drainage, pools, and hardscape installations, Southern Botanical has one objective - total commitment to meeting clients’ individual needs. They hire only licensed and certified professionals to lead their teams, and all employees attend a weekly continuing education program focusing on efficiency, quality control, communication and professionalism. Their clientele includes many high-end residences, exclusive hotels, HOA’s and commercial properties, but no job is considered too big or too small. They were recently included on the prestigious 2010 Dallas 100 list from SMU’s Cox School of Business.

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